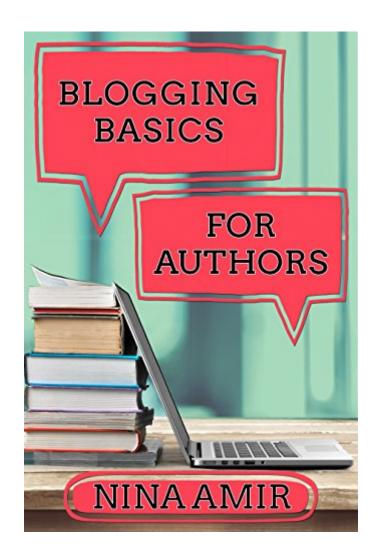
The book was found

# Blogging Basics For Authors: 30 Lessons To Help Writers Create Effective Blogs And Blog Content





# Synopsis

Most authors blog because theyâ <sup>™</sup>re told they have toâ "not because they want to. Youâ <sup>™</sup>d rather be writing, right? Blogging is writing. And with a little guidance, you can tap into your natural abilities to create a blog with a strong, international readership of lifelong fans that will then buy your books. As an author, blogging is the easiest way to promote your books. A successful blog has anywhere from 1,000 to 100,000 readers per month, and many bloggers enjoy more readers per day than best-selling authors. That could be you . . .Blogging Basics for Authors provides 30 easy lessons to help you become an effective blogger and bring some serious traffic to your author website. Apply one tip per day for a month, and youâ <sup>™</sup>II see tremendous results. Writers write. You are a writer. That means you can blog. And youâ <sup>™</sup>Ve got an advantage over the average blogger who has no writing experience.

### **Book Information**

File Size: 1451 KB Print Length: 125 pages Simultaneous Device Usage: Unlimited Publisher: Pure Spirit Creations (July 8, 2015) Publication Date: July 8, 2015 Sold by: Â Digital Services LLC Language: English ASIN: B0118WOZWM Text-to-Speech: Enabled X-Rav: Not Enabled Word Wise: Not Enabled Lending: Not Enabled Enhanced Typesetting: Enabled Best Sellers Rank: #302,019 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #132 in Books > Computers & Technology > Internet & Social Media > Blogging & Blogs #257 in Kindle Store > Kindle eBooks > Reference > Writing, Research & Publishing Guides > Publishing & Books > Authorship #603 in Books > Reference > Writing, Research & Publishing Guides > Publishing & Books > Authorship

# **Customer Reviews**

This book offers a really simple, straightforward easy to follow approach for anyone new to blogging

- which I am! Full of practical tips to get you going, I found it at exactly the right time.I would recommend it for anyone new to blogging - even those not planning to be 'authors' but who want to increase their internet presence as part of their marketing approach.Nina really helps to build your confidence by holding your hand throughout the read and encouraging you to get started by empathising with some of the challenges you are sure to be feeling. It's a bargain price for the value add - I'mâ < delighted with my purchase!

What I love about this book is that Nina takes authors by the hand and teaches them from scratch how to blog. While the book starts with the basics, there is also a lot of meat in the book. It will definitely take more than 30 days to implement everything in the book, but I see that as a good thing, because it means that the information has enough depth that it can take time to apply it all. I was personally encouraged to have a sales page on my blog for each of my books, rather than just pointing people to . If you're an author and you want to be inspired and instructed in how to blog effectively, this book is worth the read.

#### Download to continue reading...

Blogging Basics for Authors: 30 Lessons to Help Writers Create Effective Blogs and Blog Content Blogging: The Ultimate Guide To Help You Learn How To Blog, Enjoy And Earn From It: Blogging, Make Money Blogging, Blog, Blogging For Profit, Blogging For Beginners Book 1 (Make Money Online 2) Blogging: The Ultimate Guide On How To Replace Your Job With A Blog (Blogging, Make Money Blogging, Blog, Blogging For Profit, Blogging For Beginners) (Volume 1) Blogging for Beginners: Learn How to Start and Maintain a Successful Blog the Simple Way - BLOGGING for BEGINNERS/BLOGGING: Blogging for Beginners (Computers ... Design, Blogging, WordPress for Beginners) Blogging For Writers: How Authors & Writers Build Successful Blogs Blogging: 2 Manuscripts - Blogging, Blogging (Blogging For Profit Book 1) Blogging: How To Sell Your Soul For A Million Dollar Blog (Blogging, Blogger, Blog Book 1) Blogging: Blogging Blackbook: Everything You Need To Know About Blogging From Beginner To Expert Zero to Blogger in 30 Days!: Start a blog and then join the 30 day blogging challenge to get results (Blogging book 1) How to Make Money From Blogging: Start A Profitable Blog and Replace Your Day Job (Blogging for Profit Book) 1) Blogging: How To Write Blog Posts That Go Viral Without Selling Out: Attract A Raving Fan Base, Understand Your First Viral Hit, And Discover Your Unique Blogging Voice Blogging for Beginners: Learn How to Start and Maintain a Successful Blog the Simple Way (Blogging Strategies) (Volume 1) Self Help: How To Live In The Present Moment (Self help, Self help books, Self help books for women, Anxiety self help, Self help relationships, Present Moment, Be Happy

Book 1) Blogging for Creatives: How designers, artists, crafters and writers can blog to make contacts, win business and build success Blog, Inc.: Blogging for Passion, Profit, and to Create Community 5 Minutes a Day Guide to Blogging: How to Create, Promote & Market a Successful Money Generating Blog Romance, Emotion, and Erotica Writers' Phrase Book: Essential Reference and Thesaurus for Authors of All Romantic Fiction, including Contemporary, Historical, ... and Suspense (Writers' Phrase Books Book 7) Fiction Writers' Phrase Book: Essential Reference and Thesaurus for Authors of Action, Fantasy, Horror, and Science Fiction (Writers' Phrase Books Book 5) Fantasy Writers' Phrase Book: Essential Reference for All Authors of Fantasy Adventure and Medieval Historical Fiction (Writers' Phrase Books Book 4) Science Fiction Writers' Phrase Book: Essential Reference for All Authors of Sci-Fi, Cyberpunk, Dystopian, Space Marine, and Space Fantasy Adventure (Writers' Phrase Books Book 6)

<u>Dmca</u>